

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	9123853
<b>Application Number:</b>	10748682
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	1976
<b>Title of Invention:</b>	System and method for delivering internet advertisements that change between textual and graphical ads on demand by a user
<b>First Named Inventor/Applicant Name:</b>	Ross Koningstein
<b>Customer Number:</b>	26192
<b>Filer:</b>	Michael P. Shepherd/Lori Cox
<b>Filer Authorized By:</b>	Michael P. Shepherd
<b>Attorney Docket Number:</b>	16113-0632001
<b>Receipt Date:</b>	28-DEC-2010
<b>Filing Date:</b>	31-DEC-2003
<b>Time Stamp:</b>	14:10:57
<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$1920
RAM confirmation Number	361
Deposit Account	061050
Authorized User	

### File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
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1	Request for Continued Examination (RCE)	RCE.pdf	91086	no	1
			69d855d63bc88ac1d785a21f6d413d2d79a5d6d		

**Warnings:**

This is not a USPTO supplied RCE SB30 form.

**Information:**

2		Response.pdf	159612	yes	28
			d76dcd8739d8d64b2b3a1a2126579c2d790a92		

**Multipart Description/PDF files in .zip description**

Document Description		Start	End
Amendment Submitted/Entered with Filing of CPA/RCE		1	1
Claims		2	20
Applicant Arguments/Remarks Made in an Amendment		21	28

**Warnings:**
**Information:**

3	Fee Worksheet (PTO-875)	fee-info.pdf	31977	no	2
			d8181628d47c9f06d782c77b25d59c135a3249		

**Warnings:**
**Information:**

**Total Files Size (in bytes):** 282675

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**New Applications Under 35 U.S.C. 111**

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

**National Stage of an International Application under 35 U.S.C. 371**

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

**New International Application Filed with the USPTO as a Receiving Office**

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.